

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/12 10.19
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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CONTRACT # 6314117

	CLASS:	NATL.	LOCAL	REGIONAL
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EST#	468	COMMENTS: (LINE, ORDER, INVOICE)

EP21/12 WK-1

CO-OP BILLING NEEDED

DATE SEP13/12 10.19

** NEW ORDER **
 TTLS \$26850..21X
 PLS CFM, THX 9/13

CON CM ***** THIS IS A CASH IN ADVANCE

FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 468												
1			1100A-1200N	30		\$625.00	9/17	9/20	4		M-TH	4
PROGRAM : VIEW CON COM1 : 1X PER DAY												
2			1200N-100P	30		\$525.00	9/17	9/20	4		M-TH	4
PROGRAM : NEWS CON COM1 : 1X PER DAY												

REP HEADLINE# 6314117
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,400.00	9/17	9/18	2		M-TU	2
4			530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,400.00	9/19	9/20	2		W-TH	2
5			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,850.00	9/17	9/20	4		M-TH	4
6			700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$1,850.00	9/17	9/19	3		M-W	3
7			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$1,850.00	9/19	9/20	2		W-TH	2
SEP/12 26850.00												
CONTRACT TOTAL 26850.00												
TOTAL SPOTS 21												

MARKET TOTALS \$36,150 WFTV 74% WKMG 2% WESH 24% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*